

ABOUT

I'm a Senior Product Designer with more than 5 years of experience creating scalable, intuitive, people-centered digital products. My work combines UX/UI Design, product strategy, Design Systems and Artificial Intelligence, connecting user needs to business goals.

I currently work as Product Designer at Sicoob, contributing to the evolution of digital experiences in the financial sector. Previously, at Wanna Parlay, I took part in building and evolving digital products, leading UX/UI initiatives, Design Systems structure, prototyping and journey optimization, in collaboration with multidisciplinary product and engineering teams.

SKILLS

- UX
- UI
- Design Systems
- AI
- Figma
- Firebase
- Claude Code
- OpenAI Codex

LANGUAGES

- Portuguese
- English

CONTACT

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S E N I O R P R O D U C T D E S I G N E R

Diogo Avilar

EXPERIENCE

PRODUCT DESIGNER — AUG 2026 – PRESENT
SICOOB

SENIOR PRODUCT DESIGNER — JAN 2024 – JUL 2026
WANNA PARLAY

JUNIOR PRODUCT DESIGNER — OCT 2022 – JAN 2024
WANNA PARLAY

JUNIOR ART DIRECTOR — FEB 2020 – OCT 2022
WANNA BRASIL

EDUCATION

MBA IN AI ENGINEERING, DATA PLATFORM & LLMOPS — NOV 2026 – PRESENT
UNIESP CENTRO UNIVERSITÁRIO

BACHELOR'S DEGREE IN ARTIFICIAL INTELLIGENCE — NOV 2026 – PRESENT
UNP – UNIVERSIDADE POTIGUAR

MBA IN INTERACTION DESIGN — JAN 2023 – JUL 2023
ANHANGUERA UNIVERSITY

POSTGRADUATE DEGREE IN DIGITAL PRODUCT DESIGN — JUL 2022 – JAN 2023
ANHANGUERA UNIVERSITY

BACHELOR'S DEGREE IN DIGITAL DESIGN — JAN 2018 – DEC 2021
ANHEMBI MORUMBI UNIVERSITY

COURSES

UX DESIGN — FEB 2022 – JUL 2022
MENTORAMA

UI & DESIGN SYSTEM — OCT 2022
ESCOLA PANAMERICANA DE ARTE E DESIGN